**Sasha Kocher**

**North Avenue. St. Andrew. (876) 564-1243. E-mail:skocher@protypeltd.com**

July 21, 2007

Business and Technology Center

Main Street Avenue

Kingston 10

Dear Sirs:

Leadership, strategic planning, market analysis, marketing, and business development skills are inherent traits that are fine-tuned through hands-on experience. For the past nine years, I have been using my business talent to help small business owners with marketing, labor issues, and legislative affairs. Now I am seeking a marketing position that will allow me to contribute ti the community and its economic development.

As you will notice in the enclosed resume, I have an extensive business development, marketing, and advertisement background. I am currently the director of a destination marketing organization located in Constant Spring. the advertisement agency I operate provides media buying services, printing, creative services, and marketing research programs. The internet service provider program is started has led to the development of a web site with more than 5 million visitors in 1999, and the traffic growing. From 2003 to date, the site has had nearly 8 million visitors. Nearly $ 500,000 in sales was distributed to the web site in 1999. We tracked a $115 ROI for every dollar spent by our client since 1996.

My diverse business experience has helped me develop strong skills in verbal presentations, meeting planning, financial management, community relations, data analysis, and special events, as with all successful small businesspeople, I can be “the chief cook and bottle washer.”

Sincerely,

Sasha Kocher

Enclosure