

# Fashion at UTech, Ja.

Haute Couture 2021



Professional Fashion Presentation 2021



## Career Opportunities

- Fashion Designer
- Sample Maker
- Apparel Manufacturer
- Couturier
- Tailor
- Textile Designer
- Interior Decorator
- Fashion Illustrator
- Retail Manager
- Inventory Manager
- Merchandizer
- Stylist



“Bringing to life your passion for fashion”

Further queries may be directed to:

The Programme Director  
School of Technical & Vocational Education  
Faculty of Education and Liberal Studies  
237 Old Hope Road  
Kingston 6



876) 970 -5423 / (876) 970 -5275



felsstudents@utech.edu.jm



www.utech.edu.jm

**CLICK HERE TO REGISTER**

<https://ecommerce.utech.edu.jm/Application/login.asp>



University of Technology, Jamaica  
“Excellence Through Knowledge”

Faculty of Education  
and Liberal Studies (FELS)

School of Technical and Vocational  
Education (SOTAVE)



Bachelor of Arts Degree  
APPAREL DESIGN, PRODUCTION AND  
MANAGEMENT (ADP&M)  
(UBAADPADXUIA)

Duration: 4 years ( 8 Semesters)

## ENTRY REQUIREMENTS

The successful applicant should possess the following or equivalent qualifications:

**5 (FIVE) CSEC Subjects General or Technical Proficiency level; Grades 1, 2 and 3\* including Mathematics and English Language (\*Grade 3 accepted since June 1998).**

**Applicants may be eligible for advanced standing and/or credit transfer/exemption**

**N.B. Education and training acquired from other tertiary institutions, applicants who have completed City & Guild or, applicants with prior work experience and CVQ certification may be processed via Prior Learning Assessment (PLA).**

## Programme Goal

The programme is designed to prepare competent professional entrepreneurs to make an impact on the local and international fashion spheres, through the acquisition of apparel designing, production and management skills by utilizing high-end technology within the fashion industry.

## Awards

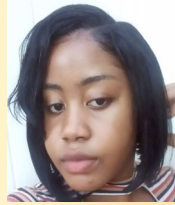
Faculty Awards are presented each year to selected students within the programme for their outstanding academic performances.

Special awards are also presented to the 4th year student who is selected as the designer of the year.

## Development

- Industrial Attachment - 240 Hours (Work Experience)
- Final year fashion show

## Our Success Stories



**Alexandria Tait e, 1st Yr. (2020/21)**

Life is full of difficulties and surprises. Walking through the campus for the first time, will transform your life; it's all up to you. Being a first-year student in a whole different world has been both terrifying and thrilling. However, having enrolled in the Apparel Design Production and Management programme has opened my eyes to a new way of thinking.

The first year of my study emphasized the fundamentals of fashion. As a budding fashion designer, I will use this new-found experience and newly-acquired techniques to achieve my full potential.

My knowledgeable and experience instructors were very instrumental in helping me bring these ideas to life. I am convinced that this training will provide me with the requisite knowledge and skills necessary to pursue my career choice.



**Kerone Martin, 2nd Yr.**

The Apparel Design, Production and Management programme equips students with the experience and skills needed to succeed in the apparel industry in Jamaica and around the world. The modules offered in this programme provide the opportunity for a wide range of career options. The programme is helping me hone skills which make me innovative in my thinking and proficient in pattern drafting and garment construction. I am also converting my hand sketches to computerized formats and perfecting my stitching skills.

With the development of these skills, I'm learning the importance of how the industry affects people and the environment and how to be creative with available resources.

Amidst all, I have the privilege of being trained by the most professional, experienced, knowledgeable and trained educators, who have assisted me in becoming self sufficient. I am developing problem-solving capabilities which are critical for a business owner.



**Marshagay Raymond  
2018 Graduate  
CEO/Fashion Designer  
@Deborah'm**

In 2014, I decided to pursue my studies at the University of Technology,

Jamaica; in my opinion, it offers the best fashion curriculum in the region. I knew it wouldn't have been easy, but I was enthusiastic, focused and willing to learn. UTech, Ja. provided me with a healthy environment populated with people who treated me like family and encouraged me to do my best at all times.

I was really nervous at the beginning of my studies. I didn't even know how to thread a sewing machine. I knew absolutely nothing about garment construction. I only knew I was creative and had a strong passion for fashion designing.

With everything that I was taught, I'm proud to say that I've done numerous fashion shows both locally and internationally. My work of art has been featured in magazines, newspapers, music videos, and local TV programmes. I've had the opportunity to collaborate with both foreign and local brands. I have also styled a few celebrities and continue to excel in the designing aspect of my professional career.

For all I've done, I'll never forget where it all began - the FELS Sewing Lab at the University of Technology, Jamaica. It is the pillar of my future thus, as a proud UTECH Knight, I fully endorse and encourage fashion enthusiasts who want to make a name for themselves in the fashion industry to study Apparel Design Production and Management at UTech, Ja.