

Bachelor of Business Administration - GENERAL MANAGEMENT MAJOR

LEVEL ONE			LEVEL TWO			LEVEL THREE			LEVEL FOUR		
LOWER DIVISION						UPPER DIVISION					
Modules	CREDITS	Pre-requisites	Modules	Credits	Pre-requisites	MODULES	CREDITS	Pre-requisites	MODULES	CREDITS	Pre-requisites
College Mathematics 1A MAT1044	4		Academic Writing II COM2014	3	COM1020 - P	Business Research Methods RES3025	3	COMPLETE 58 CREDITS	Strategic Management MAN4001	3	MAN1006 OR MAN2005; RES3001 OR RES3025
Community Service Project CSP1001	1		Business Law LAW2001	3	COM1020 - P	Entrepreneurship ENT3001	3		Business Ethics HUM4001	3	MAN2005, COM2014; RES3001 or RES3025 ALL - P
Introduction to Management MAN1006	3		Fundamentals of Marketing MKT2001	3	COM1020 - P	Decision Science MAN3020 - Minor 2	3	MAN1006 OR MAN2005, MAT1044, STA2004 ALL - P	General Management Research Project MAN4990	3	RES3025 OR RES3001 - P; MAN3025 - T
Psychology PSY1002	3		Introduction to Macroeconomics ECO2001	3		Governance & Society MAN3031	2	BUS2001 - P	Investment & Management Analysis FIN3014	3	FIN3001 - P
Academic Writing I COM1020	3	COM0001 OR CSEC English A Grade 1	Introduction to Financial Accounting ACC2001	3	ACC0001 - P OR CSEC Accounts Grade 1	Introduction to Human Resource Management HRM3002	3		Public Management & Administration MAN4038	3	MAN3025, MAN3026 ALL - P
Business Etiquette BUS1002	1		University Elective	3		Organizational Theory & Design MAN3025	3	MAN1006, MAN2005 ALL - P AND 58 CREDITS	General Management Seminar 1 MAN4036	1.5	POM4004 Co-requisite; MAN3025 - P
Information Technology INT1001	3		Organizational Behaviour MAN2005	3	MAN1006 -P OR PSY1002 - P OR SOC1001 - P	Managing Service Organizations MAN3026	3	MAN1006, MAN2005 ALL - P AND 58 CREDITS	Selected Topics in Management MAN3029	3	MAN3025, MAN3026 CO-REQUISITES
Environmental Studies ENS3001	3		Personal Development BUS2001	1	BUS1002 - P	Advanced Management Theory & Practice MAN4037	3	MAN3026 ALL - P	International Management MAN3006	3	MAN1006, MAN2005 - P
Calculus for Social Sciences MAT1045	3		Business Statistics STA2004	3		Project Management POM4004	3	58 Credits	Major Elective	3	SEE GM MAJOR ELECTIVE LISTING
Introduction to Microeconomics ECO1001	3		Financial Management FIN3001 – Minor 1	3	MAT1044, COM2014, ACC2001, STA2004 ECO2001 ALL - P				General Management Seminar 2 MAN4046	1.5	MAN4036 - T
Introduction to Logic ECO1015	2		Intro. to Management Accounting ACC2008	3		3 Minor Modules	9		2 Minor Modules	6	
Total Credit	29		Total Credits	31		Total Credits	35		Total Credits	33	128

THIS DOCUMENT APPLIES ONLY TO STUDENTS WHO BEGAN THE BBA DEGREE IN or AFTER AY 2013/14

*Fundamentals of Accounting zero credit

*Developmental English zero credit

NB. Module should be done if student does not possess a grade 1 in CXC or CAPE

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General Management Major – Elective List

Select one (1) of the following:

<u>Module Code</u>	<u>Module Name</u>	<u>Prerequisites</u>	<u>Credits</u>
ACC3002	Introduction to Costing	ACC2008	3
LAW3003	Company Law	COM2014; LAW2001	3
FIN3003	Corporate Finance	FIN3001	3
BFS3002	Corporate Risk Management	MAT1045; STA2004; COM2014; ECO2001	3
HRM3004	Industrial Relations & Law	HRM3002	3
HRM3008	Staffing	HRM3002 - T	3
HRM3009	Performance Management	HRM3002 - T	3
HRM4007	Management of Employee Wellness & Occupational Safety	58 credits	3
MKT3003	Selling Strategies & Practices	MKT2001	3
MKT3004	Marketing Communication	MKT2001	3
MKT3006	Retail Management	MKT2001	3
MKT3007	Internet & Social Media Marketing	MKT2001	3
MKT3010	Service Marketing	MKT2001	3
POM3001	Introduction to Production & Operations Management	58 credits	3
POM3013	Quality Management	MAN1006; 58 credits	3
POM4003	Management of Innovation & Technology	INT1001; 58 credits	3
POM4010	Supply Chain Management	MAN3020	3