

THIS DOCUMENT APPLIES ONLY TO STUDENTS WHO BEGAN THE BBA DEGREE IN AY 2013/14 AND 2014/15

BACHELOR OF BUSINESS ADMINISTRATION DEGREE – LEVELS ONE AND TWO

LEVEL ONE						LEVEL TWO					
						LOWER DIVISION					
Module Name and Code	CREDITS	Pre-Requisite	SEM1	SEM2	SUM	Module Name and Code	Credits	Pre-Requisite	SEM1	SEM2	SUM
College Mathematics 1A – MAT1044	4		✓	✓	✓	Academic Writing 2 - COM2014	3		✓	✓	✓
Community Service Project – CSP1001	1		✓	✓	✓	Business Law - LAW2001	3	COM1020 –P	✓	✓	✓
Introduction to Management – MAN1006	3		✓	✓	✓	Fundamentals of Marketing - MKT2001	3	COM1020 –P	✓	✓	✓
Psychology - PSY1002	3		✓	✓	✓	Introduction to Macroeconomics - ECO2001	3		✓	✓	✓
Academic Writing 1 – COM1020	3		✓	✓	✓	Introduction to Financial Accounting - ACC2001	3	ACC0001 – P	✓	✓	✓
Information Technology – INT1001	3		✓	✓	✓	<i>One University Elective</i>	3				
Environmental Science – ENS3001	3		✓	✓	✓	Organizational Behaviour - MAN2005	3	MAN1006 – P or PSY1002 –P SOC1001 – P	✓	✓	✓
Calculus for Social Sciences – MAT1045	3	MAT1044 –P	✓	✓	✓	Financial Management – FIN 3001	3	MAT1045, ACC2001, STA2004, ECO2001 –ALL(P) & COM2014 - T	✓	✓	✓
Introduction to Microeconomics - ECO1001	3		✓	✓	✓	Business Statistics - STA2004	3		✓	✓	✓
Business Etiquette – BUS1002	1		✓	✓	✓	Personal Development – BUS2001	1		✓	✓	✓
Introduction to Logic - ECO1015	2		✓	✓	✓	Intro. to Management Accounting - ACC2008	3		✓	✓	✓
Total Credits	29					Total Credits	31				

*Fundamentals of Accounting zero credit

NB. Module should be done if student does not possess a grade 1 in CSEC or Grade 1-5 in CAPE Accounting, Unit 1

*Developmental English zero credit

NB. Module should be done if student does not possess a grade 1 in CSEC English or Grade 1 or 2 passes in CAPE Communication Studies or GCE A' Level English

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Levels 3 and 4 of the BBA
FOR STUDENTS WHO BEGIN IN AY 2013/14

		<u>Credits</u>
Major Modules		36
Minor Modules		15
<u>Upper Level Core Modules</u>		
RES3001	Research Methodology	3
POM3010	Operations Management	3
ENT3001	Entrepreneurship	3
MAN3031	Governance & Society	2
HUM4001	Business Ethics	3
PRJ4002	Research Project	3

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Each student will select EITHER a major and a minor OR a Double Major

Students who select a double major combination will NOT also do a minor

BBA degree with a major and a minor 128 credits

BBA degree with double major 137-140 credits

MAJORS

- Accounting
- Finance
 - Banking & Financial Services
- OR
- Investment & Portfolio Management
- General Management
- Human Resource Management
- Marketing
 - Brand Management
 - Promotions / Communication
 - Creative Industries / Specialist Areas
- Production & Operations Management

MINORS

- Accounting
- Administrative & Information Systems Management
- Economics
- Finance & Banking
- Human Resource Management
- International Business
- Marketing
- Production & Operations Management
- Risk Management